



## City Council Work Session

448 E 1st Street, Room 190 Salida, Colorado 81201

October 20, 2025 at 6:00 PM

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### Agenda

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Please register, **BY 4:30 pm the day of the Work Session** for City Council Work Session  
[https://zoom.us/webinar/register/WN\\_AlrC-BsIRNiigokU1E5K4w](https://zoom.us/webinar/register/WN_AlrC-BsIRNiigokU1E5K4w)  
After registering, you will receive a confirmation email containing information about joining the  
webinar. To watch live meetings:  
<http://www.youtube.com/@cityofsalidacolorado>

#### Discussion Items

1. Chaffee County Community Foundation Guidelines and Budget Discussion
2. Chaffee County Co-Responder Program Discussion
3. Downtown Colorado Inc. Presentation

#### Adjourn

Individuals with disabilities needing auxiliary aid(s) may request assistance by contacting the City Clerk at 448 E. 1st Street, Ste. 112, Salida, CO 81201, Ph.719-530-2626 at least 48 hours in advance.



## Community Grants Partnership

## **PARTNERSHIP VISION**

Steward City of Salida tax dollars to invest in critical, high impact projects that increase the vibrancy and resilience of Salida.

## **MISSION**

Use community grants to create a healthy and stable community by investing in upstream solutions to address the root causes of community issues like poverty, poor health, and crime.

## UPSTREAM SOLUTION:

/ˈʌp,stri:m səˈlu:ʃən/

*phrase*

- **Definition:** An approach that addresses the root causes of a problem rather than its immediate symptoms. In contrast to *downstream solutions*, which focus on responding to or mitigating existing issues, *upstream solutions* aim to prevent problems from occurring in the first place.
- **Example:** “Investing in early childhood education is an upstream solution to reducing poverty and improving long-term community health outcomes.”
- **Related terms:** preventive strategy, systems change, root-cause intervention, proactive approach

# PROCESS

City Council  
**approves process  
and funds** for grant  
cycle

CCCF Provides  
**technical support**  
to applicants

CCCF Convenes a  
volunteer **review  
committee**

CCCF provides  
group  
and individual  
**assistance on  
grantwriting**

Committee performs  
qualitative and  
quantitative **review  
to recommend  
awards** based on  
stated criteria

CCCF awards grants and  
**tracks impact** via reports

Recommendations  
**presented to City Council  
for approval**



# HISTORY

-	2017: \$30,000	
-	2018: \$26,158	*CCCCF Formed!
-	2019: \$35,794	
-	2020: \$54,315	*CCCCF Starts grant making services for Salida
-	2021: \$55,500	
-	2022: \$85,857	
-	2023: \$96,277	
-	2024: \$90,946	
-	2025: \$90,816	Average Grant Funding over 9 years = \$63,000
-	2026: \$50,000	

## IMPACT CATEGORIES

Since partnering with CCCF, the City of Salida has invested \$473,000 via 182 grants

**59% of the funds have been allocated to the following:**

- **24% to Youth Development:** 12 organizations that offer a structured youth development approach including after school programs, early childcare, school-based programs, etc.
- **15% to Housing:** 2 organizations focused exclusively on housing solutions
- **13% to Food:** 7 organizations that address food insecurity.
- **7% to Trails/Open Spaces:** 4 organizations that work to maintain or promote access to public open spaces.

# IMPACT CATEGORIES

**The next tier of categories makes up 30% and includes the following:**

- **Arts 6%** - Music and Visual Arts Programs
- **Environment 6%** - Conservations and education programs
- **Human Services 5%** - This includes programs like The Alliance, Older Adult Services Starpoint, financial assistance programs, etc.
- **Social Justice 5%** - Full Circle
- **Transportation 4%** - Mountain Valley Transit
- **Community 4%** - Community events & KHEN

# IMPACT CATEGORIES

**The last 10% covers the following categories:**

- Animal Welfare
- Health
- Heritage
- Mental Health
- Older Adults
- Other - This is COVID related Funding
- Recreation - Sports
- Workforce Development



# CITY COUNCIL WORK SESSION MEMO

<b>DEPARTMENT</b> Administration	<b>PRESENTED BY</b> Christy Doon - City Administrator	<b>DATE</b> October 20, 2025
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## **AGENDA ITEM**

County Co-Responder Program Discussion

## **BACKGROUND**

Co-Responder community response, is defined by C.R.S. 24-32-3501, “as a model of criminal justice diversion that pairs law enforcement and behavioral health providers to intervene and respond to behavioral health-related calls for police service, utilizing the combined expertise of the law enforcement officer and behavioral health specialist to de-escalate situations and help link individuals with behavioral health issues to appropriate services.” These programs deflect individuals away from the criminal justice system and avoid unnecessary hospitalizations.

There are generally two approaches to Co-Response program operations: 1) Primary Response model where a law enforcement officer and behavioral health specialist ride together in the same vehicle for an entire shift, or 2) Secondary Response model where the behavioral health specialist is requested to respond to the scene of a reported call, and the call is then handled together with the law enforcement officer.

Until earlier this year, the co-responder program was housed in SolVista. During the time SolVista ran the program, the City of Salida never paid for co-response service. After State funding was redirected from private entities to law enforcement entities, Chaffee County Sheriff’s Office applied for funding and took the program on. They received a grant to fund the program in the amount of \$301,000.

During program discussions, City of Salida staff noted the value of the program and the desire to continue working with behavioral health specialists when appropriate and needed within the community and on calls where they would be of value. The understanding by the City of Salida was that the \$300,000 program would continue and, if necessary, the City could contribute some funding. During those discussions, \$25,000 - \$50,000 was contemplated.

Chaffee County developed out their program and in August submitted a draft MOU to the City Administrator, indicating our contribution for the program of \$123,191. Given where the City was in the budget cycle, discussions with Salida PD, and growing priorities in various areas of the General Fund, the City Administrator and Finance Director met with County representatives to discuss the program and the City’s available funds. During those meetings, the County expressed the \$25,000 contribution from the City could be sufficient for the program. Thus, the budget presented to Council included this amount.

From July 1st, 2025 to September 30th, 2025:

Salida Police Calls:

13 Calls were flagged as “Mental Health” calls for service. Upon individually reviewing each call for service, it was discovered that 5 of the 13 (38%) were not mental health related and would not be categorized as mental health as a primary, or even a secondary component. The calls were found to be routine law enforcement calls for service. It is unknown why the calls were flagged as mental health. As an example, below is from the call log:



## CITY COUNCIL WORK SESSION MEMO

<b>DEPARTMENT</b> Administration	<b>PRESENTED BY</b> Christy Doon - City Administrator	<b>DATE</b> October 20, 2025
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“Manager of the Smalltown for the Cause needs help removing a camper who is refusing to leave”. This is a routine law enforcement function, and would be considered as a primary call type of uncooperative person, trespass, etc.

Of the remaining 8 calls for service:

- 7 were deemed minor and were handled entirely by the responding officer(s). These calls involved situations such as someone believing that their phone had been hacked, or an argument that escalated to someone being emotionally charged. All situations that our officers deal with on a routine basis and have the ability to de-escalate and defer to long term protracted mental health resources.
- 1 call was deemed appropriate for an on scene, co-response type responder with a manic patient.

If we were to extend these statistics for the entire year, this would amount to about 4 calls per year that require a co-response (12.5%).

### **REQUESTED DIRECTION FROM COUNCIL**

Council requested this discussion be brought forward.



# DOWNTOWN SALIDA

October 20 , 2025



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## AGENDA

- WELCOME + INTRODUCTIONS
- DOWNTOWN LIFECYCLE
- DOWNTOWN MANAGEMENT
- DOWNTOWN FINANCING
- NEXT STEPS

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## ABOUT DOWNTOWN COLORADO, INC.

Colorado's Downtown Champion since 1982

We are the Doers.

We are committed to building downtowns that are prosperous, equitable, creative, and welcoming. United in cause, we are Colorado's downtown champions.

Downtown Colorado, Inc. provides five core services to organizations and individuals engaged in downtown + commercial district development:

- Advisory Services
- Educational Events
- Advocacy and Information
- BID, DDA, URA Formation+ Training Assistance
- Colorado Challenge Program

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**DOWNTOWN COLORADO** inc.

**PROGRAMS**

- MEMBERSHIP**  
We are a clearing house of resources for local governments, quasi-governmental, and nonprofit and private sector partners serving as champions for town centers, commercial districts, and downtowns.
- ADVISORY SERVICES**  
When our members have a challenge, they call on DCI to investigate and develop a plan of action
- TAX INCREMENT FINANCING**  
We provide education, best practices, and network connections to Colorado's downtown development authorities (DDAs) + urban renewal authorities (URAs)
- IN THE GAME + OTHER COOLEVENTS**  
We convene members and partners to engage, learn, and play together through educational and fun events.
- COLORADO CHALLENGE ACCELERATOR PROGRAM**  
We help turn challenges to opportunities and investigate how to get your projects done.

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**"PEOPLE ARE LONGING FOR A PLACE NOT ONLY TO LIVE, BUT ALSO TO LOVE."**

Peter Kagayama

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**THE DOWNTOWN LIFECYCLE**

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DOWNTOWN LIFECYCLE MANAGEMENT FRAMEWORK	STAGE	CONDITIONS	PRIORITIES
	STAGNANT	A challenged business district with high vacancies, underutilized properties, uninviting public realm and poor regional image.	<ul style="list-style-type: none"> <li>• Attract new investment</li> <li>• Stabilize the environment</li> <li>• Create confidence among local stakeholders</li> <li>• Combat regional stigma</li> </ul>
	GROWING	An up-and-coming business district with a sprinkling of new businesses, pioneering new investments and an image of a district in transition.	<ul style="list-style-type: none"> <li>• Attract new businesses</li> <li>• Market the area to consumers</li> <li>• Beautify and improve the public realm</li> <li>• Provide meaningful participation for new owners and businesses</li> <li>• Convey a new emerging image</li> </ul>
	MATURE	An established business district with a strong mix of retail, restaurants and jobs, inviting public realm and strong regional image.	<ul style="list-style-type: none"> <li>• Retain and grow businesses</li> <li>• Manage new investment</li> <li>• Market the area to consumers</li> <li>• Parking management</li> <li>• Keep organization fresh to keep stakeholders engaged</li> <li>• Strengthen a positive image</li> </ul>

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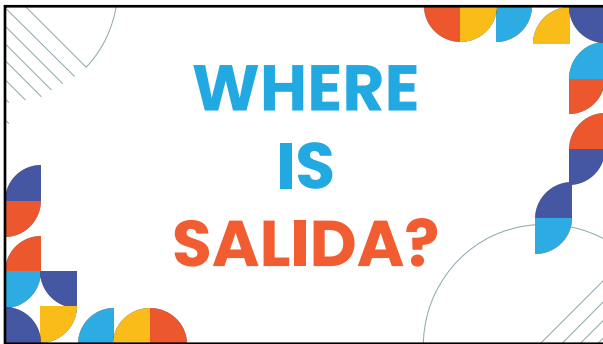
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OTHER DOWNTOWNS		
COMMUNITY	POPULATION	REDEVELOPMENT PARTNERS
Buena Vista	~2134 (2020)	Informal collaboration on tourism/economic efforts.
Cañon City	17,141 (2020)	URA (C-CARE), Chamber, regional tourism, Cañon City Area
Durango	~19,071 (2020)	Durango URA ; voter-approved dedicated half-cent for infrastructure.
Leadville	~2,600 (2020)	Leadville URA, local chamber and nonprofits, Informal collaboration on tourism/economic efforts.
Salida	~5,702 (2020)	Chamber, Informal Downtown Business group

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## DOWNTOWN LIFECYCLE MANAGEMENT FRAMEWORK

STAGE	FOCUS	ORGANIZATION
<b>STAGNANT</b>	Stage Focus Organization Stabilize + build confidence	Urban Renewal Authority (URA), Community Development Corporation (CDC), 501c (3,4,6), Main Street, Community Heart & Soul
<b>GROWING</b>	Market + engage	Urban Renewal Authority (URA), Downtown Development Authority (DDA), Foundation, General Improvement District (GID)
<b>MATURE</b>	Manage + sustain	Business Improvement District (BID), Downtown Development Authority (DDA), General Improvement District (GID), Foundation, Parking District

Key Insight: Each stage requires different leadership structures, priorities, and funding tools.

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SO HOW ARE WE SO  
COOL...

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ELEMENTS OF PLACE

PLACE MANAGEMENT

WHO

PLACE MAKING

HOW

PLACE ACTIVATION

WHAT

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**PLACE  
MANAGEMENT**

**MAINTAIN OR ENHANCE THE LEVEL OF SERVICES. MAY BE IMPLEMENTED BY A FORMAL ENTITY OR ORGANIZED GROUP OF STAKEHOLDERS**

guiding documents, organizational structures, and regional alignment are important

financing structures can be helpful



- EDUCATION + ENGAGEMENT
- INTERFACE W/ ELECTED OFFICIALS  
COMMUNITY MEMBERS CONSISTENTLY

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**WHAT SHOULD YOU  
DO ABOVE + BEYOND  
THE REGULAR CITY  
SERVICES?**

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**DOWNTOWN ORGANIZATIONS**

	<b>BID</b>	<b>DDA</b>	<b>URA</b>
<b>PURPOSE</b>	Economic Development and beautification	Urban development or redevelopment	Stimulate Reinvestment to improve economic conditions.
<b>BASICS</b>	Acquire, finance, install and operate public improvements, including but not limited to: streets, sidewalks, curbs, pedestrian malls, landscaping, statuary, fountains, bike paths, benches, information booths, public meeting facilities.	Implement a plan of development for the downtown development areas, which could include events, beautification, business support and more.	Carry out "urban renewal projects," plans to assist the municipality ... to eliminate and prevent the development or spread of slum and blighted areas; to encourage needed urban rehabilitation; provide for the redevelopment of such areas; providing public improvements; encouraging rehabilitation and repair; [...] plans for voluntary repair and rehabilitation.
<b>FUNDING + FINANCING</b>	May impose, ad valorem property taxes, rates and charges for services or improvements, and special assessments. Functions as a taxing authority. Cannot use TIF.	May use TIF funding for sales and property tax for a period of 30 years, and/or impose mill levy up to 5 mills within the downtown development area for operations of the DDA.	May use TIF funding for sales, lodging and property tax

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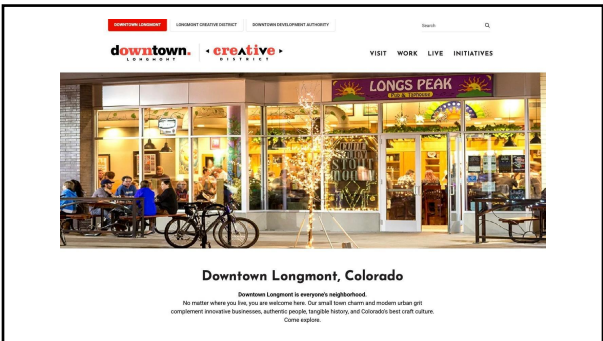
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**Event Calendar**  
 \*\*\*\*\*  
 Check out all the fun things happening downtown every day! Live music, festivals, classes, parties, sales - there's so much to do!  
[PLAN YOUR VISIT >](#)

**Want More Time Downtown?**  
 \*\*\*\*\*  
 You can purchase permits or day passes and enjoy extended parking downtown, so you have more time to shop, dine, and explore!  
[PARK & STAY >](#)

**Local Eats & Craft Drinks!**  
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 Come downtown to enjoy of food and drink at one-of-a-kind neighborhood restaurants, breweries, and tasting rooms!  
[EAT & DRINK >](#)

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**Longmont Downtown Development Authority**

In 1982, the Longmont City Council and the Longmont electorate created the Longmont Downtown Development Authority (DDA) with a mandate to work with the City's Downtown commercial core. The DDA encompasses 342 acres, spanning 1st Avenue to College Park and North Street to Terry Street.

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EDA Meetings • Spica Downtowns • Incentive Programs • Mentor Plan • Gallery

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**PRIVATE SECTOR**      **PUBLIC SECTOR**

Icons: Piggy bank, smiley face, safety sign, heart, apple, sunset, flowers, gift.

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# HOW DO WE INCENTIVIZE THE PRIVATE SECTOR TO DO STUFF?

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## TAX INCREMENT FINANCING

TIF is a financing mechanism that helps community encourage private sector investment around community vision.

DCI provide education, best practices, and network connections to Colorado downtown champions to foster public-private partnerships.

### DOWNTOWN DEVELOPMENT AUTHORITIES

- DDAs are created to deter blight in central business districts.
- DDAs can use Tax Increment Financing and can access a mill levy.
- Areas of work are outlined in the Plan of Development.
- There is one defined DDA area in the central business district

### URBAN RENEWAL AUTHORITIES

- URAs are created to remediate blight.
- URAs can use Tax Increment Financing.
- Urban Renewal Authorities cover the whole municipality.
- There may be multiple urban renewal plan areas in a municipality.

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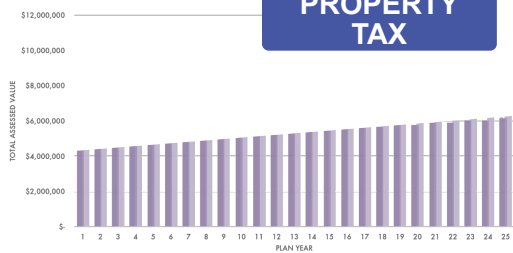
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## PROPERTY TAX



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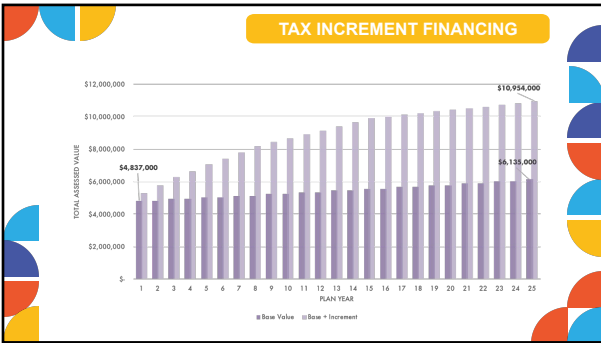
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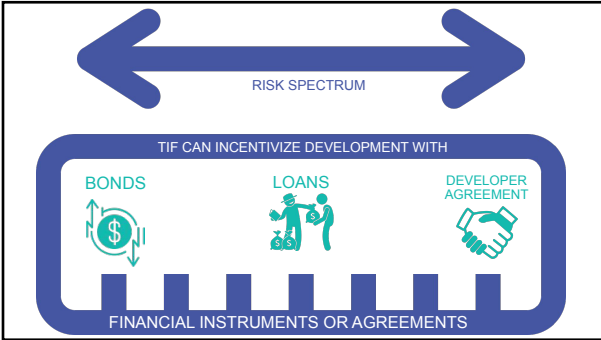
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### SUPPORT FOR QUASI-GOVERNMENTAL ORGANIZATIONS

DCI provide education, best practices, and network connections to Colorado downtown champions to foster public-private partnerships.

**EDUCATION**

- Tax Increment Finance 101
- Annual Colorado TIF Summit
- Board Strategy Sessions

**FORMATION SUPPORT**

- Guidance on timelines + data needs
- Community engagement + education
- Strategy and consultant referrals

**BUILDING NETWORKS**

- Regular cohort meetings
- Mobile tours and field trips
- Shared service referrals
- Directory
- Salary Survey

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